

PCOM 2025

FY25 TACTICS EXECUTIVE SUMMARY

Below is a summary of tactics that were completed during fiscal year 2025, demonstrating progress toward achievement of the 2025 Strategic Plan goals.

Student Success: PCOM graduates are successfully positioned for a competitive marketplace and are leaders in interprofessional team environments.

- As part of the comprehensive fundraising campaign, United & Ignited, PCOM increased the amount of donor-funded scholarships for students from \$922,236 in FY22 to \$1,569,531 in FY24, a 70.2% increase.
- Student Affairs presented orientation online in late June 2025 for all students in all programs to create a more unified experience and set an early foundation for interprofessional education.

Securing Clinical Experiences: PCOM has a sustainable network of valuable clinical experiences for students in all programs.

- DO - Philadelphia
 - Two more Core Clinical Campuses (CCCs) were added for the AY 25-26: Inspira in New Jersey (4 students) and Meritus Health in Hagerstown, Maryland (5 students). Also added 2 more CCC spots to Shore Memorial Medical Center in Somers Point, New Jersey.
- DO – Georgia
 - A partnership with Piedmont Henry and surrounding healthcare sites continues to be finalized; the new campus will be termed “Atlanta South.”
- DO – South Georgia
 - Meritus in Hagerstown, Maryland became a CCC for PCOM South Georgia students. Additional rotation spots were added at Tifton Regional Medical Center in Tifton, Georgia for 2025-26, with a likely CCC for the '26-'27 academic year. The campus is also developing rotations in Statesboro, Georgia, with the hope of another core campus for AY 2026-27.
- All programs
 - Metric 2.2a. of the plan states that PCOM will increase clinical capacity by 10% by 2025. For fiscal year 2025, the target capacity across all programs, all locations was 7,355; PCOM achieved clinical capacity of 9,631 sites.

Innovation and Technology: PCOM fosters a culture of technological innovation both in pedagogy and in practice.

- Implementation of Workday Platform began on January 13, 2025 with a target go-live date of December 15, 2025 for Finance and Human Resources functions. Workday Student participants attended readiness workshops for a kick-off date of September 2, 2025.

Organization and Infrastructure: PCOM optimizes processes and organizational structure so its people thrive in a changing environment.

- The President's Cabinet participated in a day-long retreat in February 2025 to examine and discuss data concerning the institution's indirect costs. The percentage of PCOM's indirect versus direct costs is slightly higher than similarly situated institutions, and Cabinet set forth a plan to begin reducing the indirect costs.

Revenue Stream Diversification: PCOM creates and sustains diverse sources of revenue through a multi-pronged approach.

- In FY25, the Division of Research secured approximately \$860,000 in contracts from companies to engage in research on their behalf.
- Additional opportunities for rental income were explored in both Rowland Hall and the Student Activity Center. Further, the President's Cabinet interviewed a number of firms to help the institution the highest and best use of the real estate owned by PCOM in Philadelphia.

Diversity, Equity and Inclusion: PCOM embeds diversity, equity and inclusion in its curriculum, policies, processes and practices to advance student, faculty and staff performance and excellence in service to communities.

- *These activities were completed by December 31, 2024:* The Office of Campus and Community Partnerships continued to strengthen its network of partners and collaborators by adding Phoebe Putney Health System, Kiwanis Club Duluth-Norcross, Impact46, and Georgia Tech Women's Alumni Network to its roster.