



Partnership Powered. Service Strengthened.

2025 ANNUAL REPORT



Philadelphia College of Osteopathic Medicine's Community Wellness Initiative (CWI) continued to advance its mission of improving community health outcomes in 2025 by focusing strategically on partnership development and strengthening service delivery. This report provides a snapshot of key accomplishments, highlights program outcomes and documents the expansion of collaborative, community-based efforts designed to reduce health disparities and increase access to essential resources.



MESSAGE FROM OUR COMMUNITY PARTNERS

"The workshops bring education, joy and laughter to our residents, and they look forward to seeing the students. Healthy snacks are always provided, which shows the consideration and thoughtfulness for our seniors' health. We look forward to hosting PCOM in 2026 and the energy, education and laughter each workshop brings."

– Gwen Irby, property manager at Pennrose Management, Philadelphia, Pennsylvania

"We are extremely grateful to partner with the students of PCOM Georgia. They provide blood pressure screenings, health education, and the ability to communicate with our Hispanic population which is invaluable. They frequently identify clients with hypertension, which gives us the opportunity to get them the follow-up care they need in a timely manner. We greatly appreciate them and look forward to working with them in 2026."

– Donna Galucki, community nurse at Neighborhood Cooperative Ministries, Norcross, Georgia

"It is humbling to think about how far we have come in a short amount of time with the PCOM South Georgia Rural Health Initiative. The success of this initiative is due to the HEART of those involved with the TEAM that makes it happen each year. It is indeed an honor to partner with you all to make such a huge positive difference in the lives of the Expo patrons who visit the building and interact with the medical and healthcare entities represented. Thank you for the positive impact that PCOM South Georgia continues to make on Moultrie, Colquitt County and rural Georgia."

– Chip Blalock, executive director, Sunbelt Agricultural Exposition, Moultrie, Georgia



Students from PCOM HEARTS and Yousef Khan from the Alzheimer's Association educated residents from Bernice Arms Apartments on the importance of Brain Health and Blood pressure.



DO students conduct blood pressure readings and health and wellness education at the Neighborhood Cooperative Ministries.



Georgia Governor Brian Kemp joins Jay S. Feldstein, DO '81, president and CEO, members of the PCOM South Georgia community, and others to cut the ribbon on the PCOM Rural Health Initiative building at the 2025 Moultrie Ag Expo.



FAST FACTS



COMMUNITY EVENTS



STUDENTS ENGAGED



COMMUNITY MEMBERS SCREENED AND EDUCATED

	2022	2023	2024	2024
COMMUNITY EVENTS	42	87	95	101
STUDENTS ENGAGED	70	150	258	350
COMMUNITY MEMBERS SCREENED AND EDUCATED	3,000	6,000	8,120	8,388



HIGHLIGHTS FROM 2025

2025 MARKED A PERIOD OF INTENTIONAL COLLABORATION AND ENHANCED COMMUNITY PRESENCE FOR THE CWI. GUIDED BY THE DUAL THEMES OF PARTNERSHIP POWERED AND SERVICE STRENGTHENED, THIS YEAR'S WORK DEMONSTRATED HOW STRATEGIC ALLIANCES AND CONSISTENT, ON-THE-GROUND ENGAGEMENT ADVANCE POPULATION HEALTH IN MEASURABLE WAYS.

PCOM

PCOM expanded its operational capacity through formalized partnerships with Philadelphia Youth Basketball and the Tiger Woods Foundation Learning Lab. These collaborations facilitated targeted youth engagement, experiential learning opportunities and enhanced health education initiatives for school-aged children and adolescents.

PCOM Georgia

PCOM Georgia made its fifth appearance at the Sara J. Gonzalez Park Winter Food and Resource Fair, reflecting the campus's sustained commitment to community engagement through the CWI. This ongoing participation facilitates the involvement of bilingual students in outreach efforts that directly benefit the surrounding Spanish-speaking population.

PCOM South Georgia

PCOM South Georgia celebrated the official dedication of its new *PCOM South Georgia Rural Health Initiative Building* at the 47th Sunbelt Ag Expo. The Ag Expo team donated the facility to create a community health hub that supports ongoing efforts to improve and expand health education in rural South Georgia.



PCOM HEARTS leads Thomas Beddow (DO '28) and Emily Blaum (DO '28) partnered with the CWI to distribute 250 \$50 Grocery gift cards along with a bag full of traditional holiday sides in honor of Philadelphia 250 legacy pledge.



THANK YOU FOR HELPING MAKE ALL OF THIS POSSIBLE!



We thank our sponsors for their generous support and commitment to CWI in 2025. Their help has allowed us to strengthen partnerships in the communities where CWI serves, which is essential to expanding our reach. We are truly grateful for the many partnerships we have maintained and their tremendous impact on our mission.

PCOM SPONSORS

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Contact Flo Byarms, Director, Community Wellness Initiative, to discuss partnering with PCOM at any of our campus locations.
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For CWI sponsorship opportunities in Pennsylvania, contact Victor Sawyer.
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For CWI sponsorship opportunities in South Georgia, contact Deidre Martin.
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VISIT WWW.PCOM.EDU/ABOUT/PRESIDENT/CWI FOR MORE INFORMATION AND A LIST OF UPCOMING EVENTS.