

UNITED&IGNITED



PCOM®

2025

IMPACT REPORT

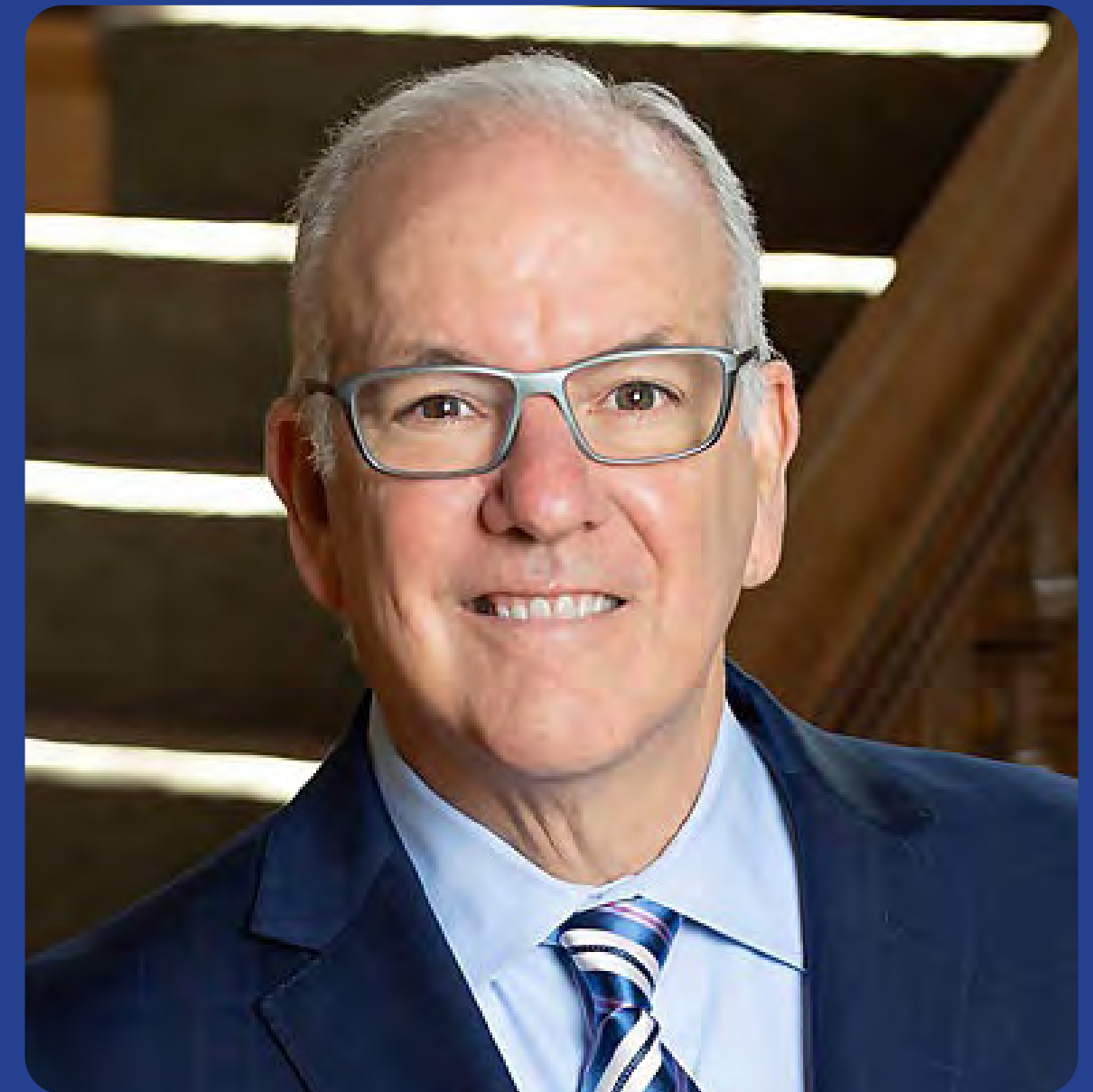
Because of You, PCOM Students Thrive



A MESSAGE FROM OUR PRESIDENT

"Over the past year, I have been immensely proud of the dedication of our PCOM donors and volunteers. Their support is igniting the purpose, practice, and passion of our students and is empowering them to become the next generation of healthcare leaders. As our United & Ignited campaign continues to make remarkable progress, I am deeply grateful for all who are uniting to shape PCOM's future."

Jay S. Feldstein, DO '81
PCOM President and CEO



FY25 FUNDRAISING AT A GLANCE

\$4,171,726 in total commitments to PCOM

\$4,396



Average donor commitment

68%



of donors gave less than \$1,000
(Every gift makes a difference!)

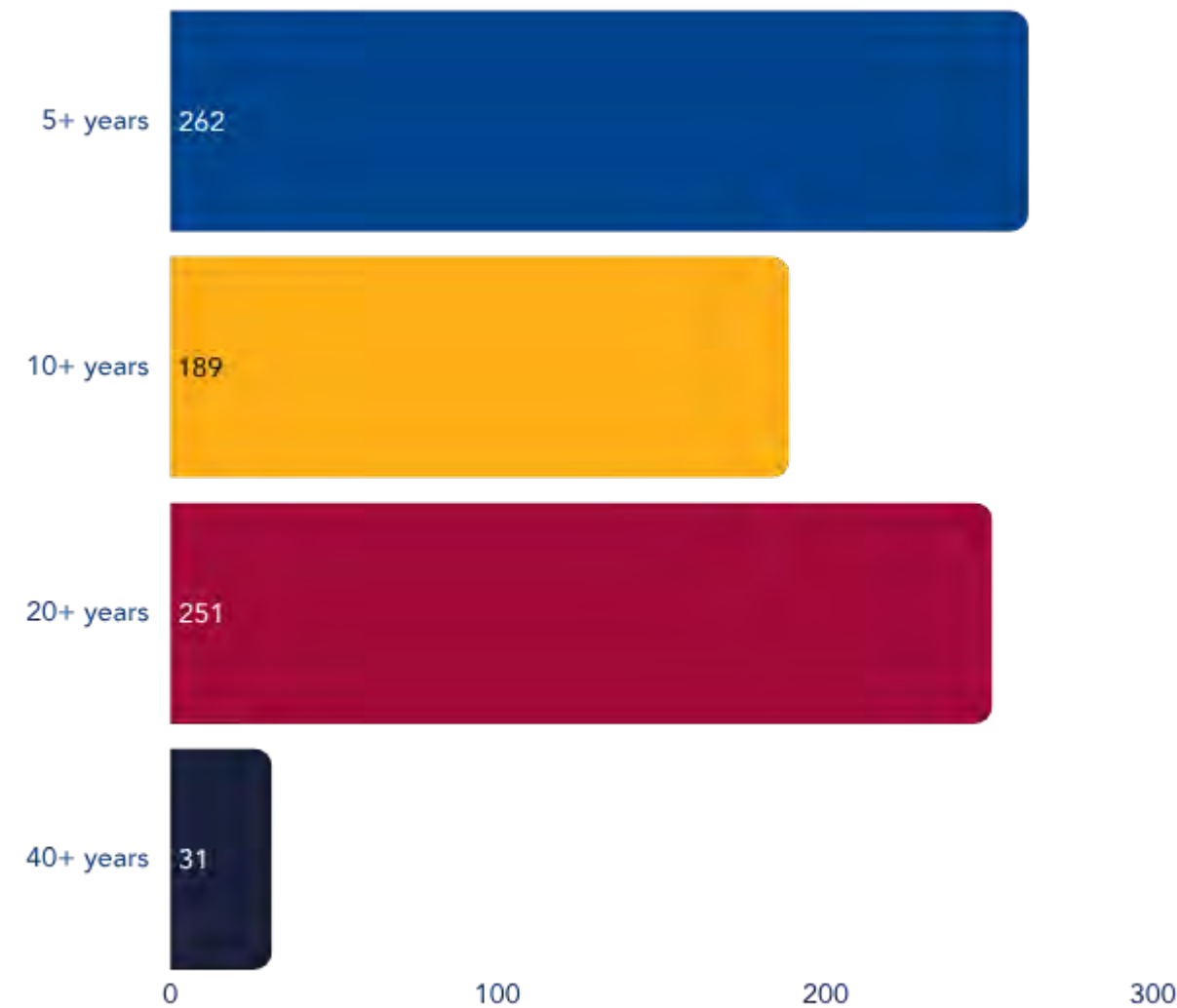
109



Donors who made their first gift in FY25

Consecutive Years of Giving by Number of Donors

Our community is powered by loyal donors whose generosity never wavers.



TOGETHER, WE ARE **UNITED&IGNITED**

Building upon our more than 125 years of success, United & Ignited is a comprehensive fundraising campaign to help us position our students as leaders in a competitive healthcare market by igniting their purpose, practice, and passion. The campaign began its quiet phase on July 1, 2020, and launched publicly on January 24, 2024.

ACCELERATE
EXCELLENCE

EXPAND
OPPORTUNITIES

ENHANCE
EXPERIENCES

CAMPAIGN MILESTONES AS OF JUNE 30 , 20 25

PROGRESS



CAMPAIGN SUPPORT

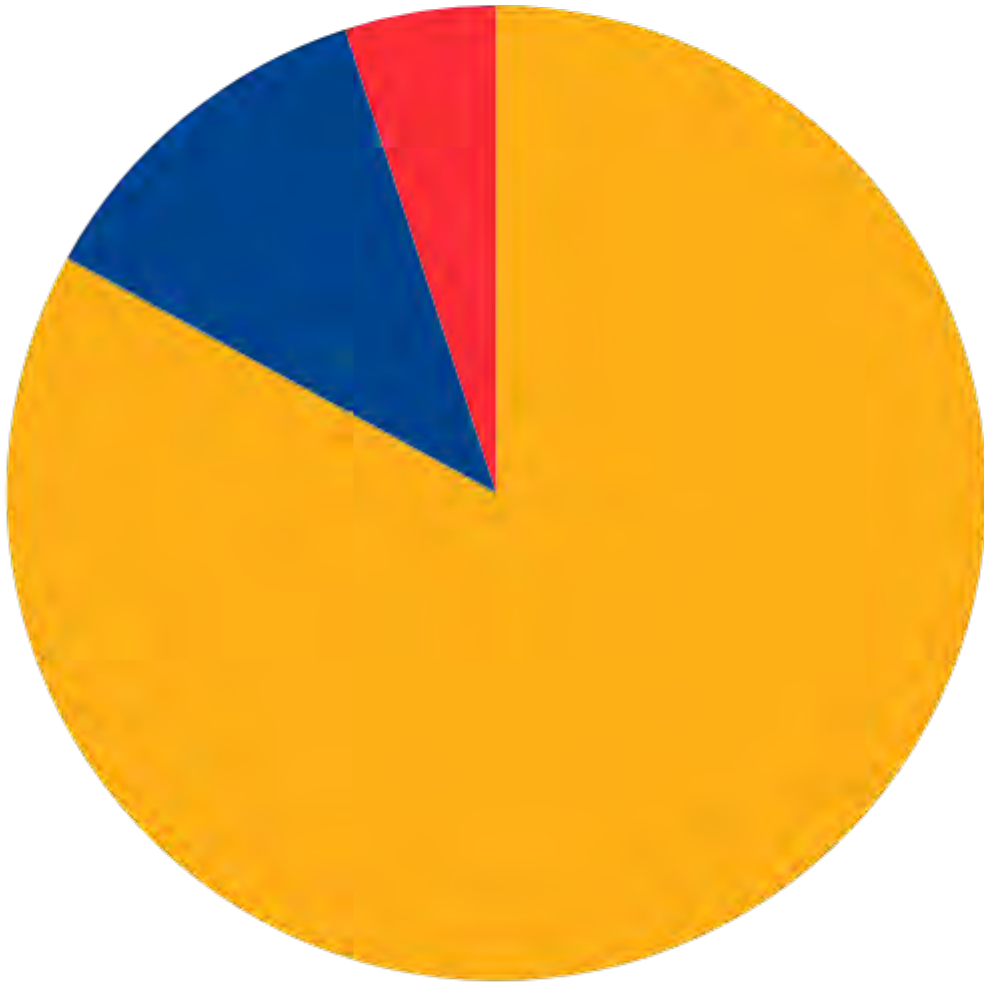
7,170



GIFTS MADE TO THE CAMPAIGN

PARTICIPATION

● Alumni Donors ● All Other Sources
● Corporations



ACCELERATE EXCELLENCE

STRICKLANDS' \$1 MILLION GIFT STRENGTHENS SUPPORT FOR PCOM GEORGIA STUDENTS

Longtime PCOM Georgia supporters Clyde and Sandra Strickland made a transformational \$1 million gift to expand the Clyde and Sandra Strickland Endowed Doctoral Scholarship. Originally established five years ago, the scholarship helps students pursuing doctoral degrees at PCOM Georgia who graduated from Gwinnett County Public Schools. This new commitment marked the largest outright contribution to the United & Ignited campaign and makes the Strickland's scholarship the largest donor-endowed scholarship across all three campus locations. The Stricklands' generosity provides an annual scholarship to three students – one from each of PCOM Georgia's doctoral programs. They hope that their gift eases the financial burden for students, allowing them to focus on their studies and ultimately have a positive impact on the health of their communities.

[Read More About the Strickland's Generosity](#)



& IGNITE PURPOSE



“The Stricklands’ generosity has made a profound impact on my life. Financially, it has lifted significant burdens, allowing me to focus on my coursework instead of worrying about how to cover tuition. Emotionally, it has been incredibly motivating. Knowing that someone is willing to invest in my future has deepened my commitment to giving back to the community. I carry the Stricklands’ kindness with me as a reminder of the importance of giving back.”

Victoria Fong, PharmD '25

Recipient of the Clyde and Sandra Strickland Endowed Doctoral Scholarship



“This scholarship means so much to me. I’m truly grateful for the Stricklands’ support and the difference they’re making in the lives of students like me. This scholarship helps ease the financial burden of pursuing my education in physical therapy and motivates me to work even harder toward my goals. Knowing that there are people I don’t even know who believe in my potential is the biggest motivator.”

Madisyn Forestier (DPT '27)

Recipient of the Clyde and Sandra Strickland Endowed Doctoral Scholarship

88% OF PCOM STUDENTS
RECEIVED FINANCIAL AID IN
FY25

581 STUDENTS RECEIVED A
DONOR-FUNDED
SCHOLARSHIP IN FY25

EXPAND OPPORTUNITIES

PCOM COMMUNITY WELLNESS INITIATIVE ESTABLISHES COMMUNITY GARDEN THROUGH SUPPORT FROM INDEPENDENCE BLUE CROSS

The parking lot of PCOM's Lancaster Avenue Healthcare Center has blossomed into a vibrant community garden thanks to generous support from Independence Blue Cross (IBC). Through IBC's support, PCOM's Community Wellness Initiative (CWI) teamed up with Greener Partners, experts in urban agriculture, to create the Lancaster Health Garden. Produce from the garden is distributed to the local community every month and during health screenings. Additionally, the garden's fresh produce is used in weekly food demonstrations at the Lancaster Teaching Kitchen, teaching members of the community how to incorporate homegrown fruits and vegetables into everyday meals. By providing hands-on activities that promote nutrition, accessibility, and wellness, the garden helps patients and community members take active roles in their own health. With guidance from Greener Partners, the initiative cultivates more than crops; it's cultivating confidence, knowledge, and a sense of connection.

[Read More about the Community Garden](#)

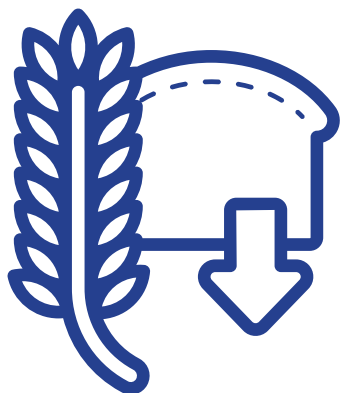


& IGNITE PRACTICE



“The garden’s impact on the local community is impressive. It’s a tangible manifestation of PCOM’s commitment to addressing social determinants of health. It directly tackles food insecurity by providing fresh, healthy options to an underserved community. The garden embodies a holistic approach to wellness and demonstrates that healthcare extends beyond the clinic. It’s about empowering individuals with resources to manage their health in their daily lives and build healthier habits. The collaborative nature of the garden, involving both patients and community members, cultivates a sense of shared responsibility and collective well-being that is fundamental to improving the overall quality of care we provide to our communities.”

Eric Tadros (DO '27)



21.2%

OF PHILADELPHIANS
FACE FOOD
INSECURITY

**FOOD INSECURITY IS ASSOCIATED WITH AN
INCREASED RISK OF CHRONIC DISEASES
LIKE DIABETES, HIGH BLOOD PRESSURE, AND
HEART DISEASE AS WELL AS POORER MENTAL
HEALTH AND BEHAVIORAL HEALTH**

ENHANCE EXPERIENCES

PCOM SOUTH GEORGIA FITNESS TRAIL PROMOTES WELLNESS AND CONNECTION

Faculty and staff at PCOM South Georgia united to support the creation of an on-campus fitness trail, recognizing the vital connection between wellness and academic success. The trail was constructed just outside the Colquitt Connector, providing students, faculty, and staff with a peaceful and accessible space to recharge between classes and meetings.

Robert Lloyd, DO '91, Interim Dean, PCOM South Georgia Osteopathic Medicine Program, spearheaded the fundraising effort. "We recognized that student wellness and fitness are critical to a student's success, personal health, and for the prevention of student burnout," he says. Future plans for the trail include enhancements such as benches, picnic tables, and outdoor fitness equipment, ensuring that it remains a cornerstone of the campus environment.



& IGNITE PASSION



"The trail is my favorite thing on our campus! It gives me some peace of mind on days when it feels like studying is endless and allows me to get movement in when there is little time to take a break for myself. Mental health is so important, and it has helped me tremendously with that aspect. Sometimes Cole and I take walks together and bring our notes to study. Doing this on the trail helps the material stick better."

Emily Reagin (DO '27)



"This trail has significantly benefited my physical and mental health in medical school. As students in a highly demanding academic environment, we find ourselves stuck inside studying most of the day. Having a trail on campus makes it super accessible to get out of the classroom and enjoy the sun for a study break."

Cole DeMott (DO '27)

PCOM PILLARS ALUMNI VOLUNTEER PROGRAM

As pillars of our community, PCOM's dedicated alumni volunteers enrich the experiences of our students, faculty, and staff in remarkable ways. By sharing their time and expertise, they are crucial to igniting our future success.

FY25 VOLUNTEERING AT A GLANCE

1,603 Number of alumni volunteers

3,795 Number of volunteer hours

29% Volunteers who graduated in last 10 years



VOLUNTEER SPOTLIGHT: **TARRA FAULK, DO '10**

Virtual Mock Residency Interview Program Volunteer

"I love that PCOM has incorporated a forum for students to practice their interviews, as this was not an option when I was a student. I choose to give back in this way because I am an experienced interviewer across many arenas, and this is a great way to assist with CV/resume and personal statement refinement all at once. While I am able to devote a short amount of time to each student, I think it has been a rewarding experience for them and me as well."

IMPACTING THE NEXT GENERATION



"Being able to speak and connect with residents/attendings who have walked in our shoes provides valuable insights, advice, and opportunities for growth to our members who are still early in their medical careers. It has been a rewarding experience to see how the alumni are nurturing the future of healthcare through collaborating with our members."

Michaela Trivette (DO '28)

Vice President, PCOM American Medical Women's Association (AMWA)

[Learn More about Volunteering at PCOM](#)

Philadelphia College of Osteopathic Medicine
Office of Institutional Advancement
4180 City Avenue
Philadelphia, PA 19301

alumni.pcom.edu
campaign.pcom.edu

