



2022 IMPACT REPORT

PHILADELPHIA COLLEGE OF
OSTEOPATHIC MEDICINE



A MESSAGE FROM THE PRESIDENT



I am pleased to share with you the 2022 Impact Report for Philadelphia College of Osteopathic Medicine (PCOM) encompassing the fiscal year of July 1, 2021 through June 30, 2022. This marked another year of tremendous change and growth at PCOM:

- » We witnessed all three locations come alive once again with students, faculty, and staff returning to classrooms and department offices.
- » We closed the year with a record total of \$9,522,178 in commitments—the largest amount raised by the College for the third year in a row.
- » We continued to advance our strategic initiatives around diversity, equity, and inclusion by expanding affiliations with Hispanic-serving institutions (HSIs) and historically black colleges and universities (HBCUs).

Our success is strengthened with your support, and this report includes just a few examples of the positive impact of your collective generosity.

Your contributions are shaping the future of health, and I am truly grateful for your partnership.

My sincerest thanks,

A handwritten signature in gold ink that reads "Jay S. Feldstein DO". The signature is fluid and cursive.

Jay S. Feldstein, DO '81, President & Chief Executive Officer

SHARE



SUPPORT



STAY CONNECTED



INSPIRING THE NEXT GENERATION

I hope to one day pay it forward to the future generation of medical students such as you have done for me.

– Lanerica Rogers (DO '23)

Because of you, you have made it possible for me to be the first "Doctor" in my family history and I hope to one day have a scholarship in my name.

– Viktor Jelici (DPT '23)

Your generosity has inspired me to help others and to give back to the community.

– Marilyn Le, DO '22

You have inspired me to leave a legacy in a similar fashion and pass on a scholarship award myself to a promising resident in the future.

– Yash Chaudhry (DO '25)

I hope that one day I will also be able to help struggling students achieve their educational goals in the same way you are helping me.

– Michelle Raabe, DO '22

Your generosity is inspiring to me. I hope one day I will be able to help students achieve their goals just as you have helped me come one step closer to achieving my goal.

– Michael Predi (DO '23)

SHANDA LUCAS-O'DENNIS, MS/ODL '09: ESTABLISHING A LEGACY OF GIVING BACK

As a member of the PCOM Alumni Association Board, Shanda Lucas-O'Dennis, MS/ODL '09, sees the direct impact that alumni can have on the PCOM community. Whether she is hearing from student leaders about their challenges and achievements, awarding alumni association grants for student projects, or mentoring current Organizational Development and Leadership (ODL) students, Lucas-O'Dennis sees her contributions to PCOM as a way to pave a path for the next generation.

"I gained so much during my time at PCOM. It provided me with an education that not only taught me principles and theory, but also real-life practical knowledge of myself and others that I've used to build lifelong relationships. Why wouldn't I want to pass this on and share it with the next generation of leaders?" says Lucas-O'Dennis.

Through her work on the Alumni Association Board, Lucas-O'Dennis has become familiar with many of PCOM's programs. Despite such diversity in educational offerings, Lucas-O'Dennis says that she still sees a common theme that resonates across the entire PCOM community. "I believe that theme is service," she says. "Whether you are a physician, a physical therapist, or an ODL practitioner, we all want to serve and support those pursuing our professions, our alumni, and each other."

Beyond volunteering her time to the College, Lucas-O'Dennis has also been a loyal financial supporter of PCOM for nearly a decade. "It's important to give your time and also show tangible support. It contributes to the legacy of the ones who come behind you," explains Lucas-O'Dennis.

"This is a legacy builder," continues Lucas-O'Dennis. "I hope that my contributions will help current students feel supported and connected to PCOM, and that they will inspire them to give back in the same way once they are alumni."



FUNDRAISING RESULTS

\$9,522,178

in total commitments to PCOM

Largest amount raised for the 3rd year in a row

173% of FY2022 goal

100%

giving by PCOM board of trustees

100%

giving by PCOM executive leadership

↑13%*

average amount of cash donations

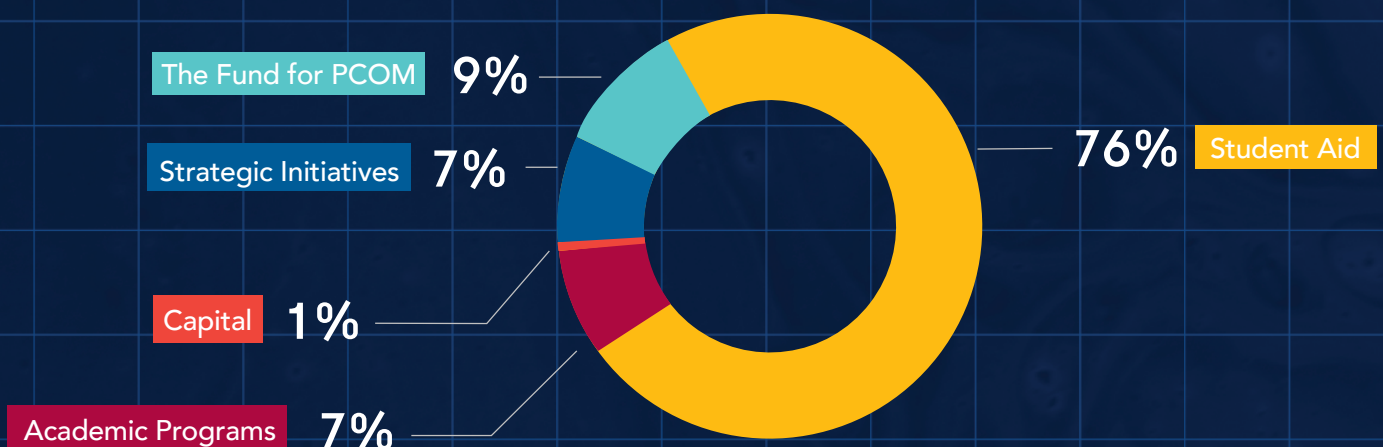
**as compared to cash donations in FY2021*

643

consecutive donors

(5 or more years)

YOUR INVESTMENT



PCOM PILLARS PROGRESS

VOLUNTEER CATEGORIES WITH GREATEST NUMBER OF ALUMNI HOURS DONATED

2,100

volunteer faculty

1,426

mentoring students

357

service to the College

282

speakers

1,743

number of alumni
volunteers

4,262

number of volunteer
hours

60%

alumni volunteers
graduated in last 10 years

25%

Class of 2021 served as
volunteers

↑ 28%*

alumni volunteers
who graduated from
PCOM Georgia

* as compared to volunteer
service in FY2021

PRESIDENT'S COMMUNITY WELLNESS INITIATIVE

In January 2021, under the direction of Jay S. Feldstein, DO '81, president and CEO of PCOM, the College's varied community wellness activities were brought together with the creation of the President's Community Wellness Initiative (CWI). Drawing on connections and expertise across all locations, CWI provides a vehicle by which all members of the PCOM community can be engaged in wellness.

During its inaugural year, CWI held six vaccine events, administering over 6,000 vaccines, and served hundreds of individuals through the food pantries at the PCOM Healthcare Centers. The following highlighted activities demonstrate CWI's impact in all three PCOM communities:

- » At PCOM, health screenings, fairs, and clinics were held in partnership with community organizations that offered COVID-19 vaccines and boosters, as well as the distribution of reusable grocery bags, hand sanitizer, children's books, and backpacks with school supplies.
- » PCOM Georgia students and faculty worked to educate community members on the importance of the COVID-19 vaccine, provided free blood pressure screenings, gave demonstrations of simulation equipment, and administered free flu shots to the uninsured.
- » PCOM South Georgia students offered blood pressure screenings, breast cancer awareness and education, heart attack, stroke, and diabetes awareness and prevention, and physical and mental health handouts for children at various community events. Students also supported several field clinics ensuring that migrant workers and their families received access to health care.

In 2022, CWI continued its efforts by partnering with local community organizations to provide COVID vaccine boosters, blood pressure screenings, and glucose readings. Many events provided learning opportunities on health topics such as CPR, colon cancer, mental health, and healthy eating. CWI also continued to provide much-needed food pantry resources and assisted with the distribution of donated winter clothing and blankets.

With support from community sponsors, CWI will continually seek to improve the lives of the people in the communities we serve.



“SPECIALTY SPEED ROUNDS” EVENT ALLOWS DO STUDENTS TO EXPLORE DIFFERENT CAREERS

One of the most challenging decisions a medical student makes is which specialty they will pursue for residency. To assist with this decision, Institutional Advancement hosted the first “Specialty Speed Rounds,” a virtual event designed to expose students to a variety of career paths.

Held in late November, Specialty Speed Rounds provided an opportunity for first- and second-year DO students from all PCOM locations to hear from alumni about a typical day in their specialty. Students navigated between Zoom breakout rooms where alumni from various specialties were situated. Specialties that were represented included anesthesiology, dermatology, emergency medicine, family medicine, general surgery, OB/GYN, orthopedics, and psychiatry. In total, 28 alumni spanning 14 specialties shared insights with more than 100 students. Afterward, students received contact information to stay in touch with these dedicated alumni volunteers.



“This event was fantastic,” wrote one student after the event. “Oftentimes you have to be a member of a particular club to hear alumni speak about their specialty. This was open to everyone and gave us exposure to a huge amount of specialties at once.”

PCOM ALUMNI ASSOCIATION PROFESSIONAL DEVELOPMENT GRANTS

Initiated by a desire to support alumni growth and development during the early and often challenging years following graduation, the PCOM Alumni Association allocated funds to support the creation and ongoing funding of Professional Development Grants. Since the program's inception in 2018, the annual allocation and number of grants awarded each year have increased significantly. In total, \$60,395 has been awarded to 80 alumni across all programs.

Andrew Canakis, DO '18, a gastroenterology fellow at University of Maryland Medical Center, has published research in close to 35 peer-reviewed publications.

Alumni Association Professional Development Grant funds allowed Dr. Canakis to present his research at the Digestive Disease Week Conference, a national gastroenterology conference, held in San Diego, CA.

Andrew presented two first author posters titled:

- » The Diagnostic Utility of Endocytoscopy for the Detection of Gastric Cancer: A Systematic Review and Meta-Analysis
- » The Role of Probe-based Confocal Laser Endomicroscopy in the Detection of Gastric Cancer



ALUMNI MENTORS HELP GUIDE FIRST GENERATION STUDENTS

The First Generation Initiative is a committee of the Student Government Association that seeks to increase mentorship, advocacy, educational support, and community building among students who are the first in their families to attend graduate school.

A main tenant of the group is mentorship. Students from across academic programs, including osteopathic medicine, biomedical sciences, physician assistant studies, and clinical psychology, form mentorship "families" to discuss each program's unique needs and share relevant advice. Families are comprised of first-year students, alumni, and faculty. This past year, 76 alumni volunteered to be part of mentorship.

The First Generation Initiative also hosts events to address topics including financial aid, study skills, and combatting imposter syndrome.

"These events and the mentorship families have helped first generation students feel comfortable asking questions about next steps in their educational and professional paths. Sometimes these topics may not be intuitive for individuals who are the first in their family to attend graduate school," explains Anna Klunk (DO '24), former chair of the First Generation Initiative.

Begun in Philadelphia in 2021, First Generation Initiative committees were started at PCOM Georgia and PCOM South Georgia in 2022. All three groups hope to collaborate on programming as they continue to grow.

