



PCOM.

2020



IMPACT REPORT

PHILADELPHIA COLLEGE OF
OSTEOPATHIC MEDICINE

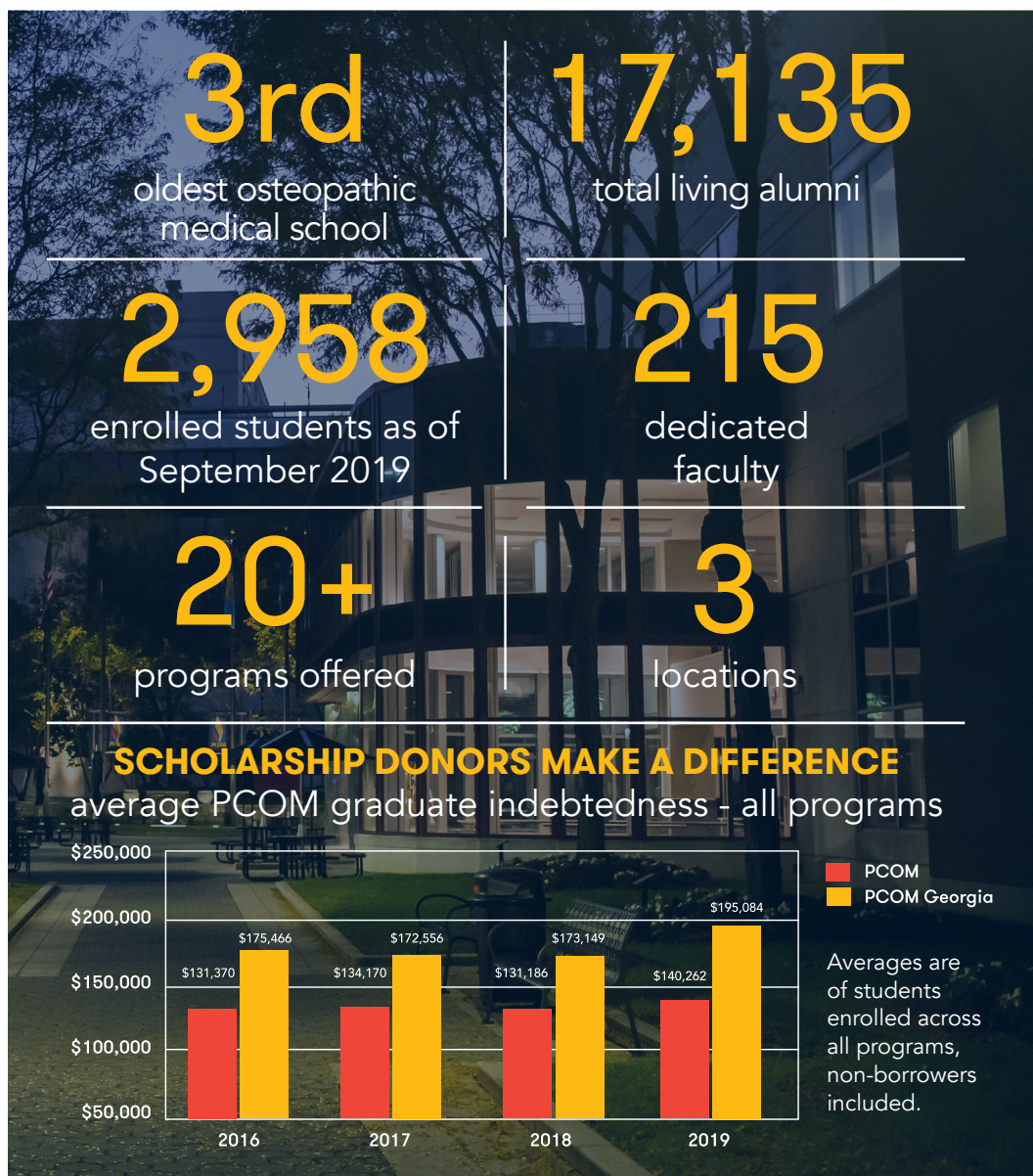




"I believe the continued viability and growth of this institution is a result of those who align their support with their values and exemplify the best of humanity. With gratitude, PCOM remains strong and committed to its mission despite the tremendous health and societal challenges that we are facing. We will persevere together."

—Jay S. Feldstein, DO '81
President and Chief Executive Officer, PCOM

AT THE FOREFRONT OF HEALTH CARE



WHY I GIVE

As the first female African-American recipient of the PCOM Alumni Association Certificate of Honor, Monique A. Gary, MS/Biomed '05, DO '09, takes great pride in her alma mater and her place in PCOM history. A renowned breast surgical oncologist, lecturer, published author and educator, Dr. Gary acknowledges her own life's achievements are a result of tenacity, faith and the support she received from others. Recently, Dr. Gary was instrumental in raising funds to create the Leonard W. Johnson, DO '64 Endowed Scholarship, in tribute to her personal friend and mentor. The scholarship provides funding for African-American doctor of osteopathic medicine students at PCOM. Dr. Gary states, "I want to lead the charge for student giving because I know how impactful it can be, and because representation matters in medical education and healthcare delivery. I hope to inspire even recent graduates to give because the truth is, we all have something to give—no matter how small—to the place that gave us our start."



Monique A. Gary,
MS/Biomed '05, DO '09

FISCAL YEAR 2020 RESULTS

103%

increase in commitments
over FY19

100%

giving by PCOM
board of trustees

100%

giving by PCOM
executive leadership

675

consecutive donors

\$7,087,943

commitments to PCOM

\$4,512

average donor
commitment

63%

increase in individual
retirement account (IRA)
gifts over FY19

144%

increase in online donors
over FY19

180

donations made in honor
or memory of a person

163

managed endowed funds

YOUR INVESTMENT

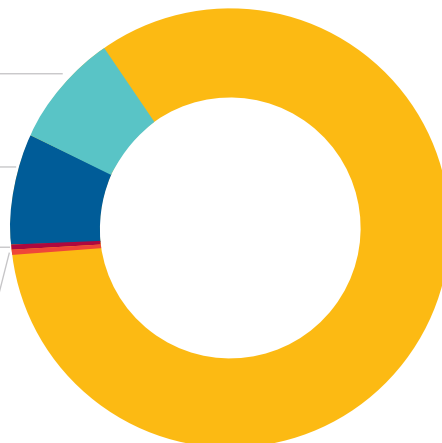
The Fund for PCOM 8%

Strategic Initiatives 7%

Academic Programs 1%

Capital 1%

83% Student Aid



YOUR SUPPORT PROVIDES

AFFORDABILITY AND
ACCESS

DEBT REDUCTION

STUDENT EXPERIENCES

CULTURAL
COMPETENCY



PCOM STUDENTS: SOLIDARITY IN SERVICE

During the COVID-19 pandemic, PCOM students readily took action. "We are so grateful for our frontline healthcare providers. As students in healthcare professions we want to do all we can to support, uplift and protect our future colleagues," said one student.

In Philadelphia, students aided local healthcare systems by collecting and donating supplies of personal protective equipment (PPE) including surgical gowns, protective latex and nitrile gloves and N95 respirator masks. Students also created a website to help healthcare workers easily locate resources like babysitting, pet care and grocery delivery.

PCOM Georgia third-year School of Pharmacy student, Macy Biddulph, (PharmD '21) created masks for mail carriers and food industry workers using her 3D printer. Each mask, comprised of three different 3D-printed pieces including a filter, elastic and plastic coverings, took about 7 hours to complete.

As PCOM South Georgia student Daaniya Jamal, (DO '23) wrapped up her first year of medical school classes online, she willingly worked as a registered nurse at Grady Hospital in Atlanta to offset short-staffing. PCOM campuses in Philadelphia and Georgia sponsored multiple billboards to display huge messages of thanks to frontline providers like Daaniya.

In a message to the PCOM community, President & CEO Jay S. Feldstein, DO '81 said of students, "While the impacts of COVID-19 have affected many aspects of the life of our College, I remain in awe of the dedication, resilience, creativity and kindness you have displayed."



SUPPORTING STUDENTS THROUGH TIMES OF CRISIS: PCOM STUDENT EMERGENCY FUND

Established in 2020 by alumni, employees and the PCOM Alumni Association, the newly created PCOM Student Emergency Fund has collected \$67,014 from 139 donors to aid students who have had their education and lives impacted by COVID-19. Funding has been distributed for the most basic needs including food, housing and travel expenses to help students return home from suspended clinical rotations.

In addition, travel funding earmarked annually for academic conferences, research presentations, medical mission trips and community outreach projects that were canceled was reallocated to the Fund. These travel funds include the Albert D'Alonzo, DO '56 Endowed Memorial Award, PCOM Alumni Association Endowed Student Travel Fund and the Feldstein Family Endowed Fund for Medical Missions.

Grace Taylor, associate director of financial aid acknowledged, "The establishment of the PCOM Student Emergency Fund allowed us to respond quickly to students in crisis due to the pandemic. Students who received support from this fund now have a little less weight on their shoulders and that is thanks to you!"