



OFFICE OF
DIVERSITY AND
COMMUNITY RELATIONS

ODCR AND SOAR PRESENT:

**MANAGING YOUR CAREER
WHEN IT (SEEMS LIKE) YOU'RE ALONE –
ADVICE FROM THE TRENCHES**



**OCTOBER 18, 12:00 – 1:30 PM
EVANS HALL 334**

Panelists: Jay Feldstein, DO, Rick Smith,
Jeff Branch, EdD, Oliver Chen, PhD and
Kari Shotwell, MS



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AGENDA

WELCOME

INTRODUCTION

PANEL DISCUSSION

CLOSING REMARKS

LUNCH AND NETWORKING

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slido.com
#SOAR1018



JAY S. FELDSTEIN, DO '81

Jay S. Feldstein, DO '81, serves as the eighth president and chief executive officer of Philadelphia College of Osteopathic Medicine. In this role, Dr. Feldstein, in conjunction with the Board of Trustees, supervises and controls all of the business and affairs of the institution including oversight of the Primary Care Innovation Fund. Dr. Feldstein holds an impressive record of success in healthcare management. From 2010-2014, he served

as President, Northern Division, Pennsylvania Managed Care Plans, at AmeriHealth Caritas Family of Companies.

He has worked as corporate chief medical officer/senior vice president and chief medical officer/senior vice president, Medical Affairs at AmeriHealth Caritas; as senior medical director, Mid-Atlantic region, and director, Network Medical, Southern New Jersey/Delaware division at Aetna; as medical director at Concentra Health Center; as president/chief executive officer at Occupational Health Resources, Inc.; as founder/president/medical director at Spectracare Occupational Health Services; and as a physician and board member at Doctors for Emergency Services.

Philadelphia Business Journal Leadership Trust logo In 2019, Dr. Feldstein was invited to join Philadelphia Business Journal Leadership Trust, an exclusive community for influential business leaders, executives and entrepreneurs in Greater Philadelphia. He also serves on the Board of Directors for MANNA.

In 2021, Dr. Feldstein was honored with the American Osteopathic Association's inaugural Diversity, Equity, and Inclusion (DEI) Unification Award.

Dr. Feldstein earned his bachelor's degree from Penn State University and his doctor of osteopathic medicine degree from PCOM. He completed his residency in emergency medicine at the Medical Center of Delaware and his internship at John F. Kennedy Memorial Hospital in Stratford, New Jersey. He is board certified in emergency medicine and occupational medicine and is a fellow of the American College of Preventive Medicine.



RICK SMITH

Rick Smith joined PCOM in February 2019 as the Chief Information Officer. Rick has more than 30 years in Information Technology across various industries, including more than 20 years of leadership experience in Information Technology management, more than 12 years in the human services health information technology field, and more than 3 years in higher education. Rick also has focused on data warehousing and business intelligence for more than 7 years.



OLIVER CHEN

Dr. Hsinliang (Oliver) Chen is Chief Library Services Officer at Philadelphia College of Osteopathic Medicine. He received his PhD in Library and Information Science from the University of Pittsburgh in 1999, and MA in Educational Communication and Technology from New York University in 1995.

Prior to PCOM, Dr. Chen was a library administrator and faculty member at Missouri University of Science and Technology, University of Massachusetts Boston and other higher education institutions.



JEFF BRANCH, EdD

Jeff Branch, EdD is an organization development and effectiveness consultant, executive coach and adult education practitioner utilizing inquiry, dialogue and systems thinking to help organizations achieve and sustain high performance. He has almost thirty years of experience advising corporations and nonprofit organizations on strategic business issues, including diversity, equity and inclusion as a critical integrative aspect of his practice. Jeff is the Program Chair of three Higher Education Graduate Programs at Philadelphia College of Osteopathic Medicine in: 1) Organization Development and Leadership; 2) Public Health Management and Administration and, 3) Non Profit Leadership and Population Health Management. In this role, he focuses on integrating theory into the practice of organization development and leadership by designing and facilitating a highly synergized experiential action learning curriculum. He served in senior leadership roles in healthcare and as an internal organization development leader/practitioner in the financial sector. Jeff is a member and has held or is currently holding various leadership or steering committee roles with PCOM's Diversity, Equity and Inclusion Committee, NTL Institute including their Racial & Social Justice Action Committee, The Lewin Center, Organization Development Network (ODN), and Intergeneration Work Group (INTERGEN). His community service includes serving as a board member with community organizations, and pro-bono consulting work with other nonprofit organizations. Jeff holds a Doctorate degree in Education, Master's degree in Organization Development and Leadership and, Bachelor's degree in Business Administration, Marketing.



KARI SHOTWELL, MS

Kari Shotwell is an insightful leader in higher education committed to strategic planning in enrollment management through collaboration, creativity and optimized technology. Kari currently serves Philadelphia College of Osteopathic Medicine as the Executive Director of Admissions on their Philadelphia Campus. In this role, she is responsible for the recruitment and admissions processes for all graduate and professional

programs at on the Philadelphia Campus and serves as the manager of Admissions Quality Assurance, Training and Professional Development for all three PCOM locations. Her expertise includes providing strategic leadership for private tuition-driven institutions leading teams in the planning and implementation of recruitment initiatives, data analysis, and the optimization of admissions technologies. She has also served on Admissions Advisory Panels for the American Association of Colleges of Osteopathic Medicine as well as the American Psychological Association and has held the position of Secretary for the AACOM Council of Osteopathic Medical Admissions Officers. Currently she is serving on PCOM's Middle States reaccreditation team, the Student Mental Health Task Force, and is a Co-Facilitator for the college's Unlearning Racism project. She also currently serves as the Vice Chair of AACOM's Council of Osteopathic Medical Admissions Officers, a position that will lead to the Chair role in the next fiscal year. Kari is a PCOM 1:1 mentor for the college as well.

Kari has over 20 years of experience in higher education recruitment, admissions and administration formerly representing Saint Joseph's University, Villanova University and the University of Pennsylvania.

Kari earned a Master of Science degree in Organizational Development and Leadership from Philadelphia College of Osteopathic Medicine in 2010 and a Bachelor of Arts in English from Saint Joseph's University in 1996. She has also completed post-master's coursework in coaching and mentoring at PCOM.

"I was a first gen college student and self-diagnosed (very) late bloomer. I strongly identify as a Gen X'er Latch Key Kid and more loosely identify as bi-sexual (since I have been married twice - to men). I am spiritual but not religious; teetering somewhere between agnostic and atheist. Empathy and allyship are two of my deepest values. Six of my family members, including myself, have a genetic heart condition. (Does anyone know CPR?)"



PROGRAM MODERATOR: ESTELLE REDDING, MBA, MS, PMP, PMI-ACP

As the Director of ITS Service Delivery at Philadelphia College of Osteopathic Medicine, Estelle Redding supports the Development, Enterprise Applications, and Project Management Office (PMO) teams in delivering excellent customer service through technical, project, and general business process improvement support.

Estelle transitioned into project management full-time in 2019, enabling her to fulfill her passions for learning and knowledge-sharing by working with others to achieve their objectives. Before becoming a PM, she worked in the global capital markets industry for 20+ years. She managed several teams that provided third-party agency services ranging from escrow services to project finance and loan administrative agency on behalf of major infrastructure projects worldwide. In her personal life, Estelle is actively involved in her church, is a Board Member and Secretary for the non-profit Jo's Food Pantry in NEPA, and is an active member of Project Management Institute's Delaware Valley Chapter.

"I am a Christian, African-American, Irish, cisgender mother of 3 whose oldest child is on the spectrum. My home is ADA-compliant in support of my mom's limited mobility. I am privileged to belong to the boarding school and Ivy League education circles and am an avid reader. Bookworms, unite!"



NOTES

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NOTES

This image shows a single page from a notebook or ledger. It features a series of evenly spaced, horizontal blue lines across its entire width, providing a guide for writing. The background is white, and there are no margins, text, or other markings present.

ADDITIONAL RESOURCES



PCOM CAREER PAGE

<https://my.pcom.edu/web/home/talent-acquisition-emp>

DIVERSITY

<https://www.pcom.edu/about/departments/diversity/resources.html>

TRAINING AND DEVELOPMENT

<https://my.pcom.edu/web/home/training-and-development-emp>

About the Office of Diversity and Community Relations

The Office of Diversity and Community Relations provides the vision, leadership and management to advance PCOM's goals to support a culture of open inquiry, pluralism and mutual respect among students, faculty and staff. The office partners with all campus units to encourage an environment of shared responsibility and ownership for the diversity and inclusion philosophy across our three locations in Pennsylvania and Georgia. The office is committed to promoting programs and initiatives that improve the quality of life in underserved communities. To learn more, access our page in myPCOM at <https://my.pcom.edu/web/home/diversity>.

About Supporting One Another as we Rise

SOAR is an informal all-campus colleague resource group whose purpose is to encourage the mental and professional development of the Black non-teaching full- and part-time staff of PCOM. We are a place to which we may bring our authentic selves and through which we connect with our allies and advocates in support of our diverse community. To learn more or to join as a community member or ally, contact any one of the below colleagues for more information:

Adrianne Jones adriannjo@pcom.edu

Estelle Redding estellere@pcom.edu

Katresa Gardner katresaga@pcom.edu

Persko Grier pjgrier@pcom.edu