



OFFICE OF  
DIVERSITY AND  
COMMUNITY RELATIONS

**PCOM.**

Georgia

**ODCR AND SOAR PRESENT:**

**MANAGING YOUR CAREER  
WHEN IT (SEEMS LIKE) YOU'RE ALONE -  
ADVICE FROM THE TRENCHES**



**OCTOBER 25, 12:00 - 1:30 PM  
CLASSROOM 1049**

Panelists: Bryan Ginn, Deketa Cobb,  
Shari Allen, PharmD and Lisa D'Addieco



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# AGENDA



WELCOME

INTRODUCTION

PANEL DISCUSSION

CLOSING REMARKS

LUNCH AND NETWORKING



Join at  
**slido.com**  
**#SOAR1025**



## **BRYAN GINN**

R. Bryan Ginn Jr. assumed the role of Chief Campus Officer of PCOM Georgia in the fall of 2012. As a member of the PCOM President's Cabinet, Ginn's responsibilities include coordination of campus operations with the institution's senior leadership in Philadelphia, academic program expansion, and a directed focus on external relations, community affairs and government relations.

With strong Georgia roots, Ginn's legacy of public service bridges the arenas of higher education, medical education and government. His prior professional service at Augusta University (formerly known as Georgia Regents University, Georgia Health Sciences University and the Medical College of Georgia) includes roles as vice president for external affairs and government relations, vice president of advancement and chief of staff to the president. He previously served both Kennesaw State University and Georgia Southern University in external affairs positions, and served on the staffs of a member of the U.S. Senate and U.S. House of Representatives, both elected officials from Georgia. Ginn is married to his college sweetheart, the former Caroline Carson, and together, they have two adult children - Bo and Carson. Ginn earned a Bachelor's in Business Administration from Georgia Southern University.



## **SHARI ALLEN, PHARMD, BCPP**

Dr. Allen is an associate professor of pharmacy practice at Philadelphia College of Osteopathic Medicine (PCOM) – School of Pharmacy. She earned her doctor of pharmacy degree from Florida A&M University College of Pharmacy and Pharmaceutical Sciences and completed an ASHP accredited PGY-1 (General Practice) and PGY-2 (Psychiatry) residency at the Buffalo Psychiatric Center.

Dr. Allen has taught therapeutics, pharmacy practice lab skills, and maintains a clinical pharmacy practice site at the Atlanta VA Medical Center in outpatient general mental health. In





In addition to her work at PCOM and the Atlanta VA, Dr. Allen is an active member of many pharmaceutical organizations such as the American Association of Psychiatric Pharmacists and American Society of Health-System Pharmacists.



**DEKETA COBB**

Deketa Cobb, PCOM's Senior Director of Employee Engagement and Culture is passionate about People, culture and development. As an exceptional presenter, facilitates and provides an empowering, interactive, learning and analytics solutions for executive leadership, and clients while supporting an organization's strategic plans. An advocate for the culture; passionate about training development and the client

experience. Regarded as an engaging, transformational presenter and facilitator. She is a KornFerry credentialed trainer/facilitator, a DiSC - certified consultant and an eSpeaker certified virtual presenter. It increases Deketa's faith to know that she can build her own table to create opportunities for others. Reading about or hearing of personal success stories of women of color keeps her motivated on her path.

*"I am a 40+ year old sports fanatic, first generational college graduate who grew up with veteran uncles and brothers. As a former classroom teacher, I have the patience for my 5 and 10 year old that transfers to how I provide support to my peers and colleagues. As an African American, Christian, Southern woman, I stand firm in the belief that relationships matter."*



**LISA D'ADDIECO**

Executive Assistant to the Chief Campus Office, Bookstore Manager, and HR Liaison GA Campus. For the past 8 years, she has been the Director of Housing, supporting medical students who travel away from their home campus for rotations, and their respective Clinical Education Offices on all 3 campuses. Lisa came to PCOM from SUNY College at Buffalo, where she worked for over 18 years

combined in Admissions, Registrar and the College Senate Offices. She also worked for The BBC/Lionheart Television for 4 years.

*Lisa is a Christian, Italian American, mother of four and grandmother to five girls. She was a non-traditional college student and is originally from Buffalo, NY.*



**PROGRAM MODERATOR: ESTELLE REDDING, MBA, MS, PMP, PMI-ACP**

As the Director of ITS Service Delivery at Philadelphia College of Osteopathic Medicine, Estelle Redding supports the Development, Enterprise Applications, and Project Management Office (PMO) teams in delivering excellent customer service through technical, project, and general business process improvement support.

Estelle transitioned into project management full-time in 2019, enabling her to fulfill her passions for learning and knowledge-sharing by working with others to achieve their objectives. Before becoming a PM, she worked in the global capital markets industry for 20+ years. She managed several teams that provided third-party agency services ranging from escrow services to project finance and loan administrative agency on behalf of major infrastructure projects worldwide. In her personal life, Estelle is actively involved in her church, is a Board Member and Secretary for the non-profit Jo's Food Pantry in NEPA, and is an active member of Project Management Institute's Delaware Valley Chapter.

*"I am a Christian, African-American, Irish, cisgender mother of three whose oldest child is on the spectrum. My home is ADA-compliant in support of my mom's limited mobility. I am privileged to belong to the boarding school and Ivy League education circles and am an avid reader. Bookworms, unite!"*







## ADDITIONAL RESOURCES



### PCOM CAREER PAGE

<https://my.pcom.edu/web/home/talent-acquisition-emp>

### DIVERSITY

<https://www.pcom.edu/about/departments/diversity/resources.html>

### TRAINING AND DEVELOPMENT

<https://my.pcom.edu/web/home/training-and-development-emp>

## About the Office of Diversity and Community Relations

The Office of Diversity and Community Relations provides the vision, leadership and management to advance PCOM's goals to support a culture of open inquiry, pluralism and mutual respect among students, faculty and staff. The office partners with all campus units to encourage an environment of shared responsibility and ownership for the diversity and inclusion philosophy across our three locations in Pennsylvania and Georgia. The office is committed to promoting programs and initiatives that improve the quality of life in underserved communities. To learn more, access our page in myPCOM at <https://my.pcom.edu/web/home/diversity>.

## About Supporting One Another as we Rise

SOAR is an informal all-campus colleague resource group whose purpose is to encourage the mental and professional development of the Black non-teaching full- and part-time staff of PCOM. We are a place to which we may bring our authentic selves and through which we connect with our allies and advocates in support of our diverse community. To learn more or to join as a community member or ally, contact any one of the below colleagues for more information:

[Adrienne Jones adriannjo@pcom.edu](mailto:adriannjo@pcom.edu)

[Estelle Redding estelle@pcom.edu](mailto:estelle@pcom.edu)

[Katresa Gardner katresaga@pcom.edu](mailto:katresaga@pcom.edu)

[Persko Grier pjgrier@pcom.edu](mailto:pjgrier@pcom.edu)