

HERSHEY

COMPLETE THIS FORM AND
RETURN WITH PAYMENT TO:

PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE

Department of
Professional Development
and Online Learning
Evans Hall, Room 209
4170 City Avenue
Philadelphia, PA 19131-1694

ONLINE REGISTRATION
NOW AVAILABLE at
ContEd.pcom.edu

Click **VIEW CATALOG**
to see Hershey program.



CONTINUING EDUCATION CREDIT

Physicians: Philadelphia College of Osteopathic Medicine (PCOM) is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. PCOM designates this program for a maximum of twenty hours of AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. **Sign-in and full-day attendance to the program is required for credit.** All faculty participating in continuing medical education programs sponsored by PCOM are expected to disclose to the program audience whether they have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

PROGRAM OBJECTIVES

The 26th Annual Family Weekend CME program is targeted to the needs of the osteopathic family physician and other primary care health providers.

Upon completion of the program, the participant should be able to:

- Discuss factors and possible solutions to the maternal mortality rate in the U.S.
- Define strategies for implementing quality preventive services using the revised Bright Futures: Guidelines for Health Supervision of Infants, Children, and Adolescents and related Periodicity Schedule.
- Identify opportunities to tailor and apply AAP recommendations with available tools and resources to successfully implement of Bright Futures recommendations into practice.
- Recognize the new 2018 WHO guidelines and priorities in the treatment of multi-drug resistant tuberculosis.
- Identify the rationale for mental health screening in primary care and describe how screening may influence treatment outcome and patient adherence.
- Discuss who and how to test and treat influenza.
- Define practical uses of pre-and post-exposure prophylaxis for influenza.
- Understand the basic structure and function of the various types of antibodies currently utilized as therapeutics.
- Understand the current applications of monoclonal therapeutics and the potential applications of monoclonal antibodies in the future in combination with/ in place of current therapeutics (the standard of care).
- Recognize some of the common cutaneous manifestations of infectious disease.
- Review the Multiple Psychiatric and medical comorbidities and Complementary Integrative Treatments.
- Understand the concept of pre-exposure prophylaxis (PrEP) for HIV prevention.
- Review data on pivotal studies on the use of PrEP for HIV prevention.
- Define and list the subtypes of IBS.
- Describe the "typical" IBS patient profile and discuss the various treatment options for IBS.
- Identify three vaccine challenges faced in the U.S. today and summarize several significant vaccine successes.
- Recognize the limitations of diagnosing pneumonia in the pediatric patient.

- Understand appropriate antibiotic choices in pediatric patients with community acquired pneumonia.
- Learn about the varied approaches to pediatric care using integrative health techniques.
- Describe how physicians and health care entities can build greater trust in their patients and communities.
- Review recent evidence affecting the diagnosis and management of those with Chronic Kidney Disease and elevated blood pressure.
- Discuss the therapeutics of various agents used in managing patients with uncontrolled hypertension.
- Recognize the importance of screening for anal cancer in appropriate patient populations and review the technique for performing the anal Pap.
- Discuss the role of Human Papilloma Virus (HPV) in cervical carcinogenesis and of HPV testing.

HOTEL ACCOMMODATIONS:

A block of rooms has been reserved for registrants and their guests at the Hershey Lodge. **Special Rates: \$285.00 single/double. Reservations: Call Hershey Lodge Reservation office at 855-729-3108 and ask for room block for PCOM's 26th Annual Family Weekend. You can also use online link to reserve rooms for our Event, <https://book.passkey.com/go/PCOM2019>.** Participants must secure their own hotel accommodations. Charges for room and tax are on an individual basis. **In order to receive this special rate, reservations must be made before May 27, 2019.** Check-in time: 4:00 p.m., check-out: 11:00 a.m. In case of emergency, you may be reached at the seminar by calling 717-533-3311.

REGISTRATION:

To register for CME, please complete the attached registration form and return with your payment. **Weekend fee: \$700.00 for physicians, \$600.00 for physician assistants, nurse practitioners, and registered nurses, fee includes continental breakfasts and reception on Saturday.** Registration for individual days and fees are on the registration form. Due to the anticipated large response, **pre-registration is required and cannot be confirmed without tuition fees.** Registration fees are non refundable unless cancellations are made 10 days prior to program date. **For further inquiries, contact Linda Miller, CME coordinator, at 215-871-6348. For online registration, contact Tina Chiu, Director of Continuing and Distance Education at 215-871-6769 or tinach@pcom.edu.**

RECREATION:

Hersheypark discounted admission tickets will be available at the box office concierge desk, and the hotel provides a free shuttle. The Hershey Lodge also features indoor/outdoor pools, sauna and whirlpool, fitness facility, miniature golf, game room and many other activities. Enjoy shopping at area shops, including the Factory Stores, which are one block east of Hersheypark. Indulge at the Spa At The Hotel Hershey with signature chocolate treatments and traditional services.

SAVE THE DATE!

**27TH ANNUAL FAMILY WEEKEND:
6/25-6/28/20**

**28TH ANNUAL FAMILY WEEKEND:
6/25-6/27/21**

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THURSDAY - SUNDAY
JUNE 27 - 30, 2019



26TH ANNUAL HERSHEY CME

FAMILY WEEKEND SEMINARS
HERSHEY LODGE AND
CONVENTION CENTER

PRIMARY CARE
FEATURING FAMILY MEDICINE AND
INTERNAL MEDICINE

PROGRAM CHAIR
HARRY J. MORRIS, DO, MPH, FACOFP

CONTINUING MEDICAL EDUCATION



THURSDAY, JUNE 27, 2019*

5 HOURS CATEGORY 1A CME CREDITS

12:30 P.M. REGISTRATION

1:00 P.M. CHAIR’S WELCOME

Harry J. Morris, DO ‘78, MPH, CPE, FACOPF
Professor and Chair, Department of Family Medicine, Philadelphia College of Osteopathic Medicine

1:15 P.M. HOW TRUST IN YOUR PHYSICIAN IMPACTS PATIENT OUTCOMES

Joseph M. Geskey, DO, MBA, CPE, FAAP, FSHM
Vice-President, Medical Affairs/Chief Medical Officer, Doctors Hospital, Ohio Heath, Columbus, Ohio

2:00 P.M. UPDATES IN NON-SMALL CELL LUNG CANCER WITH EMPHASIS ON IMMUNOTHERAPY

Tracey L. Evans, MD
Associate Professor of Clinical Medicine, University of Pennsylvania School of Medicine; Director, Thoracic Oncology Research, Co-Director, Thoracic Oncology Program, and Associate Program Director, Hematology/ Medical Oncology Fellowship Program, Lankenau Cancer Center

3:00 P.M. BREAK

3:15 P.M. MONOCLONAL ANTIBODY THERAPEUTICS

Christopher Scott Little, PhD
Associate Professor and Director of Food Allergy Research Initiative, Department of Bio-Medical Sciences, Philadelphia College of Osteopathic Medicine

4:00 P.M. PEDIATRIC PNEUMONIA AND ANTIBIOTIC STEWARDSHIP

Harry P. Bramley, DO ‘95, FAAP
Medical Director, CHOP Hospitalist Program at Lancaster General Hospital; Medical Director, Pediatric Specialty Care, Lancaster, Pennsylvania

4:45 P.M. INTEGRATIVE HEALTH IN PEDIATRICS

Paul J. Ufberg, DO ‘02, MBA, FAAP
Assistant Professor of Clinical Pediatrics, Division of Pediatric Gastroenterology Hepatology and Nutrition, The Children’s Hospital of Philadelphia and Perelman School of Medicine at the University of Pennsylvania

5:30 – 6:15 P.M. QUESTIONS & ANSWERS

FRIDAY, JUNE 28, 2019*

5 HOURS CATEGORY 1A CME CREDITS

7:45 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

8:00 A.M. DEAN’S WELCOME

Kenneth J. Veit, DO ‘76, MBA, FACOPF
Provost, Senior Vice President for Academic Affairs and Dean, Philadelphia College of Osteopathic Medicine

8:15 A.M. NEW DEVELOPMENTS IN THE TREATMENT OF LATENT AND MULTI-DRUG RESISTANT TUBERCULOSIS YOU NEED TO KNOW

Michael Barnish, DO, FACOI
Assistant Professor of Medicine, Rowan University School of Osteopathic Medicine, Stratford, New Jersey; Attending Physician, Jefferson Medical Group Infectious Diseases, Voorhees, New Jersey

9:00 A.M. THE AC/DC OF GI... “AIN’T NO FUN” IT’S NOT WHAT YOU THINK

Steven Lichtenstein, DO ‘90
Chair, Division of Gastroenterology, Clinical Professor of Medicine, Department of Internal Medicine, Philadelphia College of Osteopathic Medicine

9:45 A.M. MENTAL HEALTH SCREENING TOOLS FOR PRIMARY CARE PROVIDERS

Anna Zacharcenko, MS, PsyD
Clinical Assistant Professor, Attending Psychologist in Family Medicine, Patient Centered Medical Home, Philadelphia College of Osteopathic Medicine

10:30 A.M. BREAK

10:45 A.M. CLINICAL LIPIDOLOGY: PRIMER AND PREVENTION

Christopher D. Wenger, DO ‘06, FACC, CLS
Preventive Cardiovascular Medicine & Lipid Apheresis, Staff Cardiologist, The Heart Group of Penn Medicine at Lancaster General Health, Lancaster, Pennsylvania

11:30 A.M. THE TREATMENT OF COMMON PSYCHIATRIC DISORDERS IN PRIMARY CARE

Douglas A. Ockrymiek, DO ‘71, DFAPA, FAAFP
Clinical Professor of Psychiatry, Penn State Hershey Medical Center; Medical Director, Behavioral Healthcare Corporation, Lancaster, Pennsylvania

12:30 – 1:15 P.M. QUESTIONS & ANSWERS

SATURDAY, JUNE 29, 2019*

5 HOURS CATEGORY 1A CME CREDITS

8:00 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

8:15 A.M. IN MEMORIAM: DAVID H. LOUGHRAN SR., DO ‘83

8:45 A.M. CUTANEOUS MANIFESTATIONS OF INFECTIOUS DISEASE
Rani Bright, MBBS, HCLD
Assistant Professor, Department of Bio-Medical Sciences, Philadelphia College of Osteopathic Medicine

9:30 A.M. MATERNAL MORTALITY
Daniel A. Berger, DO, FACOG, CPE
Chairman, Department of OB/GYN, Our Lady of Lourdes Medical Center, Camden, New Jersey

10:15 A.M. IMPROVING PEDIATRIC PREVENTIVE CARE IN YOUR PRACTICE: IT CAN BE DONE WITH THE TIME YOU HAVE
Stacy Ellen, DO ‘09, FAAP
Assistant Professor of Pediatrics and Assistant Director of Fourth Year Medical Student Education in Pediatrics, Drexel University College of Medicine; Attending Pediatrician, St. Christopher’s Hospital for Children

11:00 A.M. BREAK

11:15 A.M. PART 1 – CURRENT LEGAL RISK OF OPIOID PRESCRIBING
PART 2 – MALPRACTICE EXPOSURE FOR OFF LABEL PRESCRIBING & ADVERSE DRUG EVENTS
Steven A. Maffei, DPM, FACFS, FACPOM
Attending Physician, The Center for Wound Management-Capital Health System at Mercer, Trenton, New Jersey
Patricia E. Voorhis, RN, Esq.
Ruprecht Hart Ricciardulli & Sherman, LLP
Lawrence F. Kobak, DPM, Esq.
Senior Counsel, Frier Levitt
Daniel T. Abazia, PharmD
Pharmacy Clinical Coordinator, Capital Health

1:15 – 1:30 P.M. QUESTIONS AND ANSWERS

6:00 – 8:00 P.M. RECEPTION AND REFRESHMENTS

Activities for Children at Swan Lake
Special guests: Babs & Buster T. Clown, Balloon sculpture and face painting

SUNDAY, JUNE 30, 2019*

5 HOURS CATEGORY 1A CME CREDITS

7:15 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

7:30 A.M. TREATMENT STRATEGIES AND MANAGEMENT OF HYPERTENSION IN CHRONIC KIDNEY DISEASE

Michael L. Levin, DO ‘01, FACOI
Chair, Division of Nephrology, Clinical Associate Professor, Department of Internal Medicine, Philadelphia College of Osteopathic Medicine

8:15 A.M. IDSA NEW GUIDELINES FOR INFLUENZA

Jihad Slim, MD
Assistant Professor of Medicine, Seton Hall University School of Graduate Medical Education, South Orange, New Jersey; Chief, Department of Infectious Disease, Saint Michael’s Medical Center, Newark, New Jersey

9:00 A.M. PrEP: PREVENTING HIV INFECTION BEFORE IT STARTS

William R. Short, MD, MPH
Associate Professor of Medicine, Division of Infectious Diseases, Perelman School of Medicine, University of Pennsylvania

9:45 A.M. CERVICAL CANCER, ANAL CANCER AND HPV

Kenneth B. Strumpf, MD
Clinical Assistant Professor of Pathology, SUNY Upstate Medical University; Medical Director of Labcorp Syracuse

10:30 A.M. STATUS OF VACCINES IN USA 2019: THE GOOD, THE BAD, THE UGLY
Edward S. Johnson, MD
Senior Attending/Consultant, Infectious Diseases, Clara Maass Medical Center, Belleville, New Jersey

11:30 A.M. CLOSING REMARKS AND DISCUSSION – 12:30 P.M.

* ALL SESSIONS ARE HELD IN THE TRINIDAD ROOM

THIS PROGRAM IS BEING SUPPORTED WITH EDUCATIONAL GRANTS FROM

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FAMILY WEEKEND SEMINARS AT HERSHEY LODGE
FURTHER INQUIRIES: LINDA MILLER, CME COORDINATOR
215.871.6348 • FAX 215.871.6781
E-MAIL: LINDAM@PCOM.EDU

Will you be attending the family reception on Saturday, June 29, 2019? ☐ YES ☐ NO

of guests _____ age of each child attending _____

Please enroll me in 26th Annual PCOM Family Weekend Seminar:

<input type="checkbox"/> June 27–30:	Physicians: \$700	NP, RN, PA's : \$600
<input type="checkbox"/> Thursday, June 27:	Physicians: \$185	NP, RN, PA's : \$160
<input type="checkbox"/> Friday, June 28:	Physicians: \$185	NP, RN, PA's : \$160
<input type="checkbox"/> Saturday, June 29:	Physicians: \$185	NP, RN, PA's : \$160
<input type="checkbox"/> Sunday, June 30:	Physicians: \$185	NP, RN, PA's : \$160

Registration fee _____ enclosed ☐ yes ☐ no

PLEASE MAKE CHECKS PAYABLE TO PCOM-CME.

☐ Visa ☐ Mastercard ☐ Amer. Exp. Exp. date _____

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