

COMPLETE THIS FORM AND
RETURN WITH PAYMENT TO:
**Philadelphia College of
Osteopathic Medicine**
Department of Continuing Medical
Education
Evans Hall, Dean's Suite
4170 City Avenue
Philadelphia, PA 19131-1694

CONTINUING EDUCATION CREDIT

Physicians: "The Philadelphia College of Osteopathic Medicine has requested that the AOA Council on Continuing Medical Education approve this program for twenty hours of AOA Category 1-A CME credits. Approval is currently pending." **Sign-in and full day attendance of program is required for credit.** All faculty participating in continuing medical education programs sponsored by PCOM are expected to disclose to the program audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

PROGRAM OBJECTIVES

The 17th Annual Family Weekend CME program is targeted to the needs of the osteopathic family physician and other primary care health providers. The first and second day will cover current primary care issues relating to: the cardio metabolic syndrome, feeding dilemmas, electronic reporting, treatment of lower respiratory tract infections, managing the chemically dependent patient, understanding gang violence, management of osteoporosis, avoiding common medical errors and dermatology. The third and fourth days will focus on: legal pitfalls in infectious diseases, Medicare updates, viral syndromes, Hepatitis B, H1N1 Influenza, infection control practices in the office, septic shock and skin infections.

Upon completion of the program, the participant should be able to:

- Identify key metabolic components associated with cardiovascular risk.
- Explain key feeding dilemmas in toddlers.
- Discuss the value of electronic office and reporting quality measures.
- Summarize key issues associated with: lower respiratory infections in children, the chemically dependent patient, diagnosis and management of osteoporosis, gang violence, medical errors, rashes, coding and billing, infectious diseases and legal pitfalls, hepatitis B, influenza, septic shock, skin diseases and challenges of osteopathic education.

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for registrants and their guests at the Hershey Lodge. **Special Rates: \$249.00 single or double. Reservations: call (800) 533-3131 or (717) 533-3311** and mention PCOM's Seventeenth Annual Family Weekend seminar. Participants must secure their own hotel accommodations. Charges for room and tax are on an individual basis. **In order to receive this special rate, reservations must be made before the room block expiration date of Friday, May 21, 2010.** Check-in time: 4:00 p.m. Check-out: 11:00 a.m. In case of emergency, you may be reached at the seminar by calling (717) 533-3311.

REGISTRATION

To register for CME, please complete the attached registration form and return with your payment. **Weekend fee: \$575.00 for physicians, \$475.00 for physician assistants**, which includes continental breakfasts and reception on Saturday. Registration for individual days and fees are on the registration form. Due to the anticipated large response, **pre-registration is required and cannot be confirmed without tuition fees.** Registration fees are non refundable unless cancellations are made 10 days prior to program date. **Further inquiries, contact Linda Miller, CME Coordinator, at (215) 871-6348.**

RECREATION

Hershey Park discounted admission tickets will be available at the box office concierge desk and a free shuttle is provided from the hotel. The Hershey Lodge also features indoor/outdoor pools, sauna and whirlpool, fitness facility, miniature golf, game room and many other activities. Enjoy shopping at area shops, including the Factory Stores, which are one block east of Hershey Park. Registrants will receive a booklet filled with all the information needed to plan a fun-packed family weekend. Directions will also be included.

SAVE THE DATES!

18th Annual Family Weekend – 6/23-6/26/11

19th Annual Family Weekend – 6/28-7/1/12

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
BALA CYNWYD, PA
PERMIT NO. 119

PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE

Department of Continuing Medical Education
Evans Hall, Dean's Suite
4170 City Avenue
Philadelphia PA 19131-1694

Address Service Requested



Philadelphia College of
Osteopathic Medicine

17th Annual HERSHEY CME



**FAMILY WEEKEND SEMINARS AT
HERSHEY LODGE &
CONVENTION CENTER**

**THURSDAY TO SUNDAY
JUNE 24 – JUNE 27, 2010**

**FEATURING
FAMILY MEDICINE
INFECTIOUS DISEASES**

**PROGRAM CHAIRS
DAVID H. LOUGHRAN, DO
HARRY J. MORRIS, DO**

CONTINUING MEDICAL EDUCATION

THURSDAY, JUNE 24, 2010 - COCOA 1/TERRACE

12:30 P.M. – FAMILY MEDICINE

Registration

1:00 P.M.

Chairman's Welcome

Harry J. Morris, DO, MPH

Professor and Chairman, Department of Family Medicine,
Philadelphia College of Osteopathic Medicine

1:15 P.M.

Cardio Metabolic Syndrome: Putting Together
Components of Cardiovascular Risks

Jeffrey S. Freeman, DO, FACOI

Professor of Internal Medicine, Chairman, Division of
Endocrinology, Philadelphia College of Osteopathic Medicine

2:00 P.M.

Feeding Dilemmas in Toddlers

Mark S. Baker, MD

Associate Professor of Pediatrics and Family and Community
Medicine, Penn State University College of Medicine, Penn
State M.S. Hershey Medical Center

2:45 P.M.

The Electronic Office and Reporting Quality Measures

Harry J. Morris, DO, MPH

3:30 P.M.

Break

3:45 P.M.

Diagnosis and Treatment of Lower Respiratory Tract
Infections in Children”

Joseph M. Geskey, DO, FAAP

Medical Director of Hospital Care Management, Associate
Professor of Pediatrics, Division Chief, Pediatric Hospital
Medicine, Penn State M.S. Hershey Medical Center

4:30 P.M.

Managing the Chemically Dependent Patient in the
Primary Care Setting”

Christopher J. Davis, DO

Medical Director and Clinical Supervisor for New Insights,
Lemoyné, PA

5:15 – 6:15 P.M.

Questions & Answers

5 HOURS CATEGORY 1A CME CREDITS

FRIDAY, JUNE 25, 2010 – COCOA 1/TERRACE

7:45 A.M. – FAMILY MEDICINE

Registration & Continental Breakfast

8:00 A.M.

Dean's Welcome

Kenneth J. Veit, DO, MBA, FACOFP

Vice President for Academic Affairs and Dean,
Philadelphia College of Osteopathic Medicine

8:15 A.M.

Challenges in Osteopathic Education 2010

Kenneth J. Veit, DO, MBA, FACOFP

9:00 A.M.

An Update on The Diagnosis and Management of
Osteoporosis

Richard A. Pascucci, DO, FACOI

Vice Dean for Clinical Education; Professor, Department of
Internal Medicine, Division of Rheumatology, Philadelphia
College of Osteopathic Medicine

9:45 A.M.

Understanding Gang Violence

Cliff Akiyama, MA, MPH, CGS, CGP

Assistant Professor, Department of Pathology, Microbiology,
Immunology and Forensic Medicine, Philadelphia College of
Osteopathic Medicine

10:45 A.M.

Break

11:00 A.M.

To Err is Human – NOT!

Avoiding Common Medical Errors

Katherine E. Galluzzi, DO, FACOFP

Professor and Chairperson, Department of Geriatrics,
Philadelphia College of Osteopathic Medicine

11:45 A.M.

Rash Decisions

Everett W. Schlam, MD

Clinical Assistant Professor, Department of Family Medicine,
University Hospital, Newark, NJ; Assistant Director,
Mountainside Family Practice Residency Program, Verona, NJ

12:30 – 1:15 P.M.

Questions & Answers

5 HOURS CATEGORY 1A CME CREDITS

SATURDAY, JUNE 26, 2010 – COCOA 1/TERRACE

8:00 A.M. - INFECTIOUS DISEASES

Registration & Continental Breakfast

8:15 A.M.

Chairman's Welcome

David H. Loughran, DO

Professor, Department of Internal Medicine, Chairman,
Division of Infectious Disease, Philadelphia College of
Osteopathic Medicine

8:30 A.M.

Medicare Update – Coding and Billing/Meaningful
Use, The New Rules and How to Stay in the Game

Carol L. Henwood, DO, FACOFP

Chair of POMA Practice Management Committee,
Governor of ACOFP, Private Practice in Stowe, PA

9:15 A.M.

Legal Pitfalls in Infectious Diseases

Chester Smialowicz, MD

Director of Infectious Diseases, Deborah Heart & Lung
Center, Browns Mill, New Jersey

10:00 A.M.

Diagnosis and Treatment of Viral Syndromes in
Office

Anne J. Egan, DO, MBA

Assistant Professor, Department of Family Medicine,
Philadelphia College of Osteopathic Medicine

10:45 A.M.

Break

11:00 A.M.

It's the Little Things that Can Cause You So Much
Trouble

Robert J. Conroy, ESQ

Kern Augustine Conroy & Schoppmann, P.C.

Attorneys to Health Professionals

Steven A. Maffei, DPM, FACFS, FACPOM

Attending Physician, The Center for Wound Management-
Capital Health System at Mercer, Trenton, NJ

1:00 – 1:30 P.M.

Questions & Answers

6:00 – 8:00 P.M.

Reception and Refreshments

Activities for children at Swan Lake & special guest:

Buster T. Clown. Balloon sculpture and face painting

5 HOURS CATEGORY 1A CME CREDITS

SUNDAY, JUNE 27, 2010 – COCOA 1/TERRACE

7:15 A.M. – INFECTIOUS DISEASES

Registration & Continental Breakfast

7:30 A.M.

Update in the Evaluation and Treatment of Hepatitis B

Jihad Slim, MD

Assistant Professor of Medicine, Seton Hall University,
School of Graduate Medical Education, South Orange, NJ;
Senior Attending Physician, Department of Infectious
Diseases, Saint Michael's Medical Center, Newark, NJ

8:15 A.M.

Accessing the 2009-2010 H1N1 Influenza Season:
Lessons Learned

Michael Barnish, DO, FACOI

Clinical Assistant Professor Medicine, UMDNJ-SOM,
Stratford, NJ; Private Practice, Voorhees, NJ

9:00 A.M.

Infection Control Practices in the Office

Monika VanSant, DO

Assistant Director of Medical Education/Program Director
for Family Practice Residency, St. Joseph's Hospital,
Philadelphia, PA

9:45 A.M.

Systemic Inflammatory Response Syndrome

Edward S. Johnson, MD

Dean, Trinity University School of Medicine, St. Vincent's
and the Grenadines; Director of Infection Control & The
Travelers Resource, Clara Maass Medical Center, Belleville, NJ

10:30 A.M.

Skin Flicks

David H. Loughran, DO

11:30 – 12:30 P.M.

Closing Remarks/Discussion

5 HOURS CATEGORY 1A CME CREDITS

**THIS PROGRAM IS BEING SUPPORTED
WITH EDUCATIONAL GRANTS FROM**

Cubist Pharmaceuticals
Glaxo SmithKline
Merck & Co., Inc.
Pfizer
Roche Genetech

CME FAMILY WEEKEND SEMINARS AT HERSHEY LODGE
Further inquiries: Contact Linda Miller, CME Coordinator
at 215-871-6348 or fax 215-871-6781

Will you be attending the Family Reception on
Saturday, June 26, 2010? yes no total # of guests _____
List ages of children attending _____

Please enroll me in:

17th Annual PCOM "Family Weekend" Seminar

June 24–June 27: Physicians, \$575.00; Physician Assistants, \$475.00
 Thurs., June 24: Physicians, \$150.00; Physician Assistants, \$115.00
 Fri., June 25: Physicians, \$150.00; Physician Assistants, \$115.00
 Sat., June 26: Physicians, \$175.00; Physician Assistants, \$145.00
 Sun., June 27: Physicians, \$150.00; Physician Assistants, \$115.00

Registration fee _____ enclosed yes no

Please make checks payable to PCOM-CME.

Visa Mastercard Amer. Exp. Exp. date _____

card number _____

(3-DIGIT SEC. CODE
ON BACK OF CARD)

e-mail address _____

NAME

COLLEGE

YEAR

AOA#

ADDRESS

CITY

STATE

ZIP

FIELD OF PRACTICE

TELEPHONE NUMBER

A SERVICE OF PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE TO THE PROFESSION.